

## PRODUCT DATA SHEET

# GRAFIPRINT PRINT MEDIA FOR LARGE FORMAT PRINTING

## REFERENCE PU50C

RELEASE 15.08.2020

**GRAFITYP**  
makes you stick

### DESCRIPTION

Grafiprint PU50C is a white glossy thermoplastic polyurethane printing film (pvc free) with light grey permanent adhesive and with AIR ESCAPE technology, specially for use on eco-solvent printers and UV printers. The film comes with a special adhesive to ensure extreme slideability when applying/wrapping, minimizing application time.

### COMPOSITION

#### FILM

50µm white glossy thermoplastic polyurethane film.

#### ADHESIVE

Light grey permanent pressure-sensitive solvent-based acrylic adhesive with a high resistance against UV-radiation, chemical products and humidity.

#### RELEASE LINER

White structured PE-coated paper of 150 g/m<sup>2</sup>, giving the film an Air Escape effect.

### APPLICATION

Grafiprint PU50C is perfectly suited for all long-term outdoor applications under the most extreme conditions, on corrugated surfaces and over rivets. Grafiprint PU50C has been developed for car wrapping, and thanks to its superior conformability to irregular shapes and its air escape adhesive, it can be applied on 3D surfaces with the greatest possible ease.

## → INDOOR/OUTDOOR USE

### PRODUCT ADVANTAGES

- PVC free
- Good print quality.
- Extremely flexible.
- Good opacity thanks to the light grey adhesive.
- Low initial tack.
- High slideability.
- Very well repositionable.

### CORRESPONDING LAMINATES

Grafiprint PU50C is preferably laminated with Grafiprint LAMPU38.

### PRODUCT SPECIFICATIONS

Technical properties

#### RELATIVE HUMIDITY

50 ± 5%

#### TEMPERATURE

23 ± 2°C

- 1 Thickness film**  
Thickness film + adhesive + release liner
- 2 Elongation at break (production length)**  
Elongation at break (cross)
- 3 Dimensional stability**
- 4 Gloss (minimum – measuring angle 20°)**
- 5 Adhesion strength after 20 minutes**  
Adhesion strength after 24 hours
- 6 Quickstick**
- 7 Outdoor life span**
- 8 Temperature range during application**  
Temperature range at use
- 9 Flammability**  
If applied on aluminium, glass, steel = self-extinguishing

### TEST METHOD

### RESULT

Din53370	50µm 275µm
Din53455	> 250% > 250%
Finat 14	< 0,1mm
Din67530	> 50 GU (gloss units)
Finat 1	10 N/25mm 11 N/25mm
Finat 9	10 N
-	8 years
-	+10°C up to +35°C -25°C up to +80°C

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### STORAGE INSTRUCTIONS

All Grafiprint materials always have to be stored in their original packing and with the original protection flanges (preferably vertically).

In order to avoid any loss of quality, the Grafiprint print film should be stored in suitable conditions, i.e. at a temperature between 10/20°C and a relative humidity of 50%. Under these conditions Grafiprint materials can be stored for a period of two years.

### RECOMMENDED PRINTER SETTINGS

If Grafiprint media are used on (eco) solvent printers, temperature settings are extremely important. Depending on the ambient conditions, the amount of ink and the requested print quality, we advise a pre-heater temperature between 35°C and 45°C. The temperature can be raised, on condition that the material stays completely flat. Too high temperatures can lead to an inferior print quality and to colour differences, as the material will become softer and undulate. The same goes for the use of an after-heater (dryer). We advise an after-heater temperature that is about 5°C to 10°C higher than the pre-heater temperature, on condition that the material doesn't start undulating. In general we can say that the temperature of both heaters should be as high as possible, without the material showing any form of undulation.

### LAMINATING

A Grafiprint TPU laminate, which is always necessary in case the print will be exposed to mechanical friction, can prolong the life span considerably, and can give the print a high-gloss or matt effect.

### IMPORTANT

The information mentioned in this product data sheet is based upon tests that were executed by Grafityp, and that we consider to be reliable. The information always represents an average, a minimum or a maximum value, and should be considered as such. It is given only for your information, and does not give any guarantee. It is up to the end user to decide whether or not the product is suited for his particular application.

As the quality of your print does not only depend on the Grafiprint medium, but also on various other factors (such as the printer, the inks, the print software, the ICC profile, the ambient temperature, the air humidity, etc...), Grafityp cannot guarantee or be held responsible for the eventual print result.

Subject to modifications.

### RECOMMENDED DRYING TIMES

It is extremely important that prints, made on an (eco) solvent printer, are left to dry sufficiently before they are laminated and/or applied. A good ventilation during the drying process is of utmost importance. For standard prints you need to take into account a drying time of 24 to 48 hours. For very dark prints or very high ink loads on the material, a drying time of 48 to 72 hours is required.

### INK AMOUNT

Large amounts of solvent ink on the material can activate the ink on the backside of the release liner. If the material is enrolled too quickly after printing, the print on the backside of the release liner may become visible in your printout.

### VINYL COLOUR

As the colour of the film can differ slightly for each production run, we advise you not to use films with different batch numbers in one single and critical job. The number to be taken into consideration for this purpose consists of the first 5 numbers of the 7-digit batch number.