

# CRAFTYP

makes you stick



**Visual  
communication:  
sustainable &  
PVC-free**



# Graftyp, pioneer in sustainability

Sustainability is an essential part of the strategy of many companies and organisations. At Graftyp, sustainability is an essential part of our company strategy. We would also like to support you in making your visual communication more sustainable.

We know the needs of our customers and care about our planet. We do everything we can to reduce our ecological footprint. Our starting point? **The Sustainable Development Goals of the United Nations.**



At Graftyp we're pioneering with our sustainability policy. Discover our approach that sticks!

## PVC-free products



We developed a sustainable PVC-free product line: 'Graftyp Ecological Films' (GEF). These products, consisting of Polypropylene and Polyurethane, are environmentally friendly and their production is also more sustainable. When producing the polyolefin films, the waste is 100% recyclable.



## Energy & mobility

### Graftyps energy & mobility targets for 2030:





- reduce energy consumption by 40%
- reduce CO<sup>2</sup> emissions by 40%
- switch to 100% green energy
- an all-electric vehicle fleet

### Initiatives to achieve those goals:

- Own solar panel park, which produces enough energy for 150 families (+1200 solar panels)
- Charging stations for electric cars in the car park
- Bicycle leasing program for our employees






## Material management & water

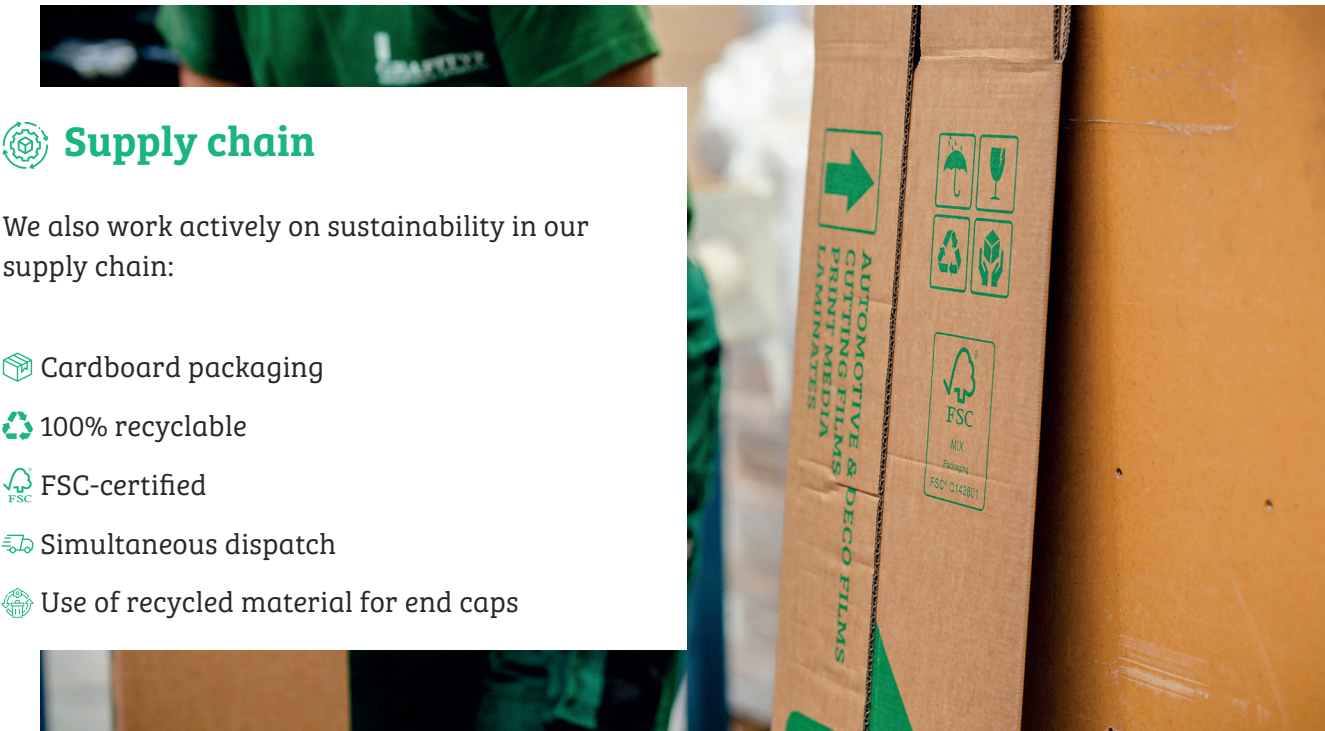
"Reduce and recycle as much as possible" is our motto when it comes to waste management and water. This is how we do it:

-  Monitoring of raw material consumption
-  Extensive, separate waste collection
-  No discharge of factory water
-  Collect and reuse rainwater

## Supply chain

We also work actively on sustainability in our supply chain:

-  Cardboard packaging
-  100% recyclable
-  FSC-certified
-  Simultaneous dispatch
-  Use of recycled material for end caps



Our sustainability policy covers more than our sustainable products (**Profit**) and initiatives for the planet (**Planet**). Our employees (**People**) also benefit from various sustainable initiatives. The starting point of our policy is **the Sustainable Development Goals of the United Nations.**

Scan the QR code and read all about our sustainability policy!





# The advantages of PVC-free

We are constantly expanding our range of PVC-free films. The quality of the PVC-free films? It is the same as the variants with PVC. You can count on high-quality films, as you would expect from us. In addition, the PVC-free films have numerous other advantages.






### Advantages PVC-free products

 100% recyclable*	 Phthalate-free
 No plasticizers	 Chlorine-free
 Solvent-free adhesive	 REACH conform
 Fire certificate B1	 No harmful substances during combustion

\* The production waste of the polyolefin films is fully recyclable

### Advantages in the production\*

 Considerably reduced CO <sub>2</sub> emissions	 Significantly less electricity
 Virtually no natural gas consumption	

\* Compared to PVC films



All our PVC-free films have been tested and certified. Scan the QR code to view the certificate.



## Recycle, recycle, recycle

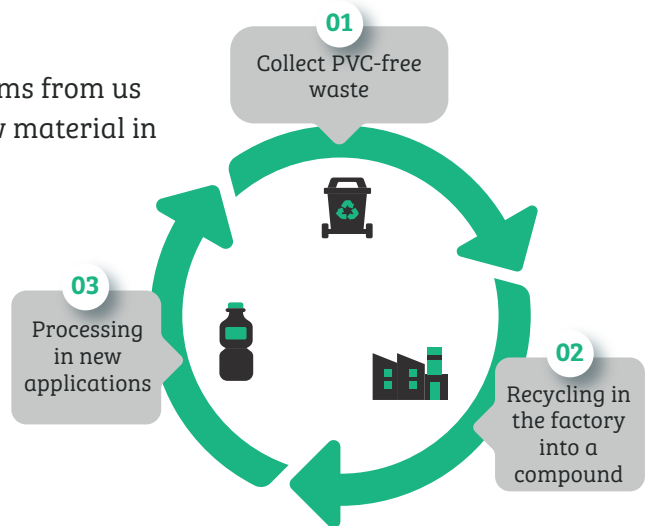
At Grafityp we contribute to a **circular economy** through our PVC-free products. The production waste of our polyolefin films is 100% recyclable. We are constantly looking for new techniques and ways to work in an even more sustainable manner.

### The recycling cycle

Our external partner collects the waste of polyolefin films from us and recycles it into a new compound. They use this new material in a variety of applications.

### The applications

From the recycled PVC-free waste, you can make dozens of new applications such as pens, flowerpots and storage containers. In the car industry, it can be found in all plastic parts such as bumpers and dashboards.







# The PVC-free product range

Graftyp is offering PVC-free alternatives for many of our well-known products. A selection from the PVC-free range:



## Sign making films

### Sign making foils

- **PVC-free products:** matt & glossy GEF films
- **Life span:** 3 to 5 years
- **Applications:** indoor and outdoor applications

### Sandblast films (etched glass)

- **PVC-free products:** sandblast film
- **Life span:** 4 years
- **Applications:** indoor and outdoor applications, decorative window & mirror applications, functional use



## Print media

Our print media range includes dozens of films for various applications. Discover our PVC-free films in the range:

### Print media Wall decoration

- **PVC-free products:** wall decoration films
- **Life span:** up to 5 years
- **Applications:** only for indoor applications and lightly structured surfaces



### Wrapping film

- **PVC-free products:** printed wrapping film for cars
- **Life span:** 8 years
- **Applications:** outdoor use

For an optimal result, combine the wrapping film with the PVC-free laminate from our range.



## Laminates

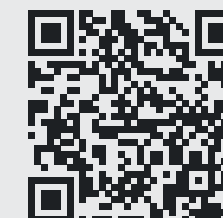
- **PVC-free products:** Protective laminating films matt, glossy, satin or UV-resistant  
Laminate for cars
- **Life span:** up to 6 years
- **Applications:** indoor and outdoor applications

Scan the QR code for our complete range of PVC-free products!

Do you want to work more sustainable? Graftyp is your sustainable partner!

Contact us and together we will discuss your sustainability options.

✉ info@graftyp.com | ☎ +32 11 60 08 50 | 🌐 graftyp.com





# OUR COMPLETE RANGE OF SOLUTIONS

## Print media



<b>Monomeric</b>	<b>PVC-free</b>
<b>Polymeric</b>	<b>Floor graphics</b>
<b>Cast</b>	<b>Wall deco</b>
<b>Special formula</b>	

## PVC-free



**Signmaking films**  
**Print media**  
**Laminates**

## Laminates



<b>Monomeric</b>	<b>Special formula</b>
<b>Polymeric</b>	<b>PVC-free</b>
<b>Cast</b>	<b>Anti skid</b>

## Wrapping films



**Standard**  
**Protective**  
**Decorative**

## Signmaking films



<b>Monomeric</b>	<b>Polymeric</b>
Promo-series	200/300 series
100-series	<b>Translucent</b>
Removable	TL series
Fluorescent	<b>PVC-free</b>
<b>Cast</b>	GEF series
Graficast series	<b>Etched glass films</b>



OMEGA SKINZ

Go to <https://omega-skinz.com/> to see all colours

## Health & Safety films



**CleanSkin**

## HOW MAY WE HELP YOU?

**GRAFITYP**  
makes you stick



### Headquarter - Belgium

**Grafityp Selfadhesive Products**

#### Office

Stationsstraat 43  
3530 Houthalen, BELGIUM

#### Plant & logistics

Centrum-Zuid 1539  
3530 Houthalen, BELGIUM

+32 11-600.850  
[sales@grafityp.com](mailto:sales@grafityp.com)  
[www.grafityp.com](http://www.grafityp.com)

### Subsidiary - UK

**Grafityp U.K. Ltd**

Grafitack House  
103 Mariner, Tamworth -  
Staffordshire  
B79 7UL UNITED KINGDOM

+44 (0)1827-300500  
[sales@grafityp.co.uk](mailto:sales@grafityp.co.uk)  
[www.grafityp.co.uk](http://www.grafityp.co.uk)

PRINTED ON FSC PAPER

