UPM Adhesive Materials Quality policy

UPM Adhesive Materials provides high-performance, innovative self-adhesive products, including label materials, graphics solutions, and specialty tapes, as well as reliable services close to customers. Our leading adhesive material performance is based on in-depth material and adhesive expertise, combined with excellent product quality and sustainability.

We are committed to meeting both customer and regulatory requirements. UPM Adhesive Material's Management Team sets and reviews annual quality targets, ensuring our products meet these standards. We adhere to the ISO 9001 standard and continuously improve our quality management system.

Every employee plays a key role in ensuring that our products meet both customer and regulatory requirements. We are committed to excellence in quality. Our quality principles include:

- **Quality starts with me** – each of us is responsible for the quality of our work
- **Our customers' success depends on us** - we deliver customer value by meeting and exceeding expectations
- **We are committed to excellence in quality** – we continuously improve to ensure reliable, high-quality outcomes

By keeping these principles in mind, we enable our customers' and our success.

Tim Kirchen
Executive Vice President, UPM Adhesive Materials
Helsinki, October, 1, 2025